

# Adam I. Chernow

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## Broadcast Media Experience

### **Jan. 2007 – Present                      WKOW                      Madison, WI**

- Director / Technical Director  
Responsible for calling, switching, rolling video, operating still-store and character generator for live newscasts
- Mastered the ability to direct a small production crew while simultaneously switching the newscast, rolling video, operating the still-store and changing graphics on the character generator

### **Oct. 2004 – Dec. 2006                      WREX                      Rockford, IL**

- Director
- Responsible for switching, running cameras, operating still-store, and various other duties for live newscasts
- Was promoted from Master Control Operator to Weekend Director and then Weekday Director
  - Filled in for other directors on all shows
  - Frequently consulted by staff from other departments on newscast production related questions
- Mastered the ability to perform a variety of different positions while concurrently calling a newscast
- Edit / Produce topical promos and PSAs using Avid Newscutter XP

### **Sept. 2000 – May 2004                      Marquette University Television**

- Performed various duties for the station including, but not limited to, directing, floor crew, lighting design, and master control
- **Production Director: 2001-2002 school year**
  - Supervised other students; trained them in essential production skills
  - Set production schedules for taping of various shows at the station and assembled crews for those tapings

## New Media Work Experience

### **Jun. 2004 – Present                      Midwest Fastener Association**

- Webmaster
- Created and maintain association's website

### **May 2004                                      Marquette University Service Learning / Math Plus**

- Created a series of interactive programs utilizing Adobe Director to help inner-city youth learn math

### **Sept. 2000 - May 2004                      Marquette University Television**

- Online Director
- Responsible for maintaining the MUTV website and creating the station's Video-On-Demand service

### **Other Freelance Clients:**

- 2009: Minnesota 4<sup>th</sup> Congressional District DFL
- 2009: Tim Messer for Naperville, IL City Council
- 2001, 2004, 2007: Elyse Dumach Consulting
- 2005, 2007: Radio DJ Adam Starodub
- 2000: Marquette University Radio

## Skills

- HTML, CSS, PHP, Java, Javascript, MySQL, Apache
- Drupal, Gallery2, Wordpress
- Adobe Photoshop, Flash, Dreamweaver, & Director, Microsoft FrontPage
- Avid Newscutter, Apple Final Cut Pro, Adobe Premiere, Media 100 & linear editing
- Telemetrics Robotic Cameras
- Ross Synergy & RVS-630, CDL production switchers
- Pinnacle Deko & Lightning, Chyron Lyric, Inscribe CG
- Radio Systems, LPB, Mackie & Panasonic audio consoles

## Education

Bachelor of Arts in Broadcast and Electronic Communication, Marquette University, May 2004

Portfolio, Demo Reel & References by request.